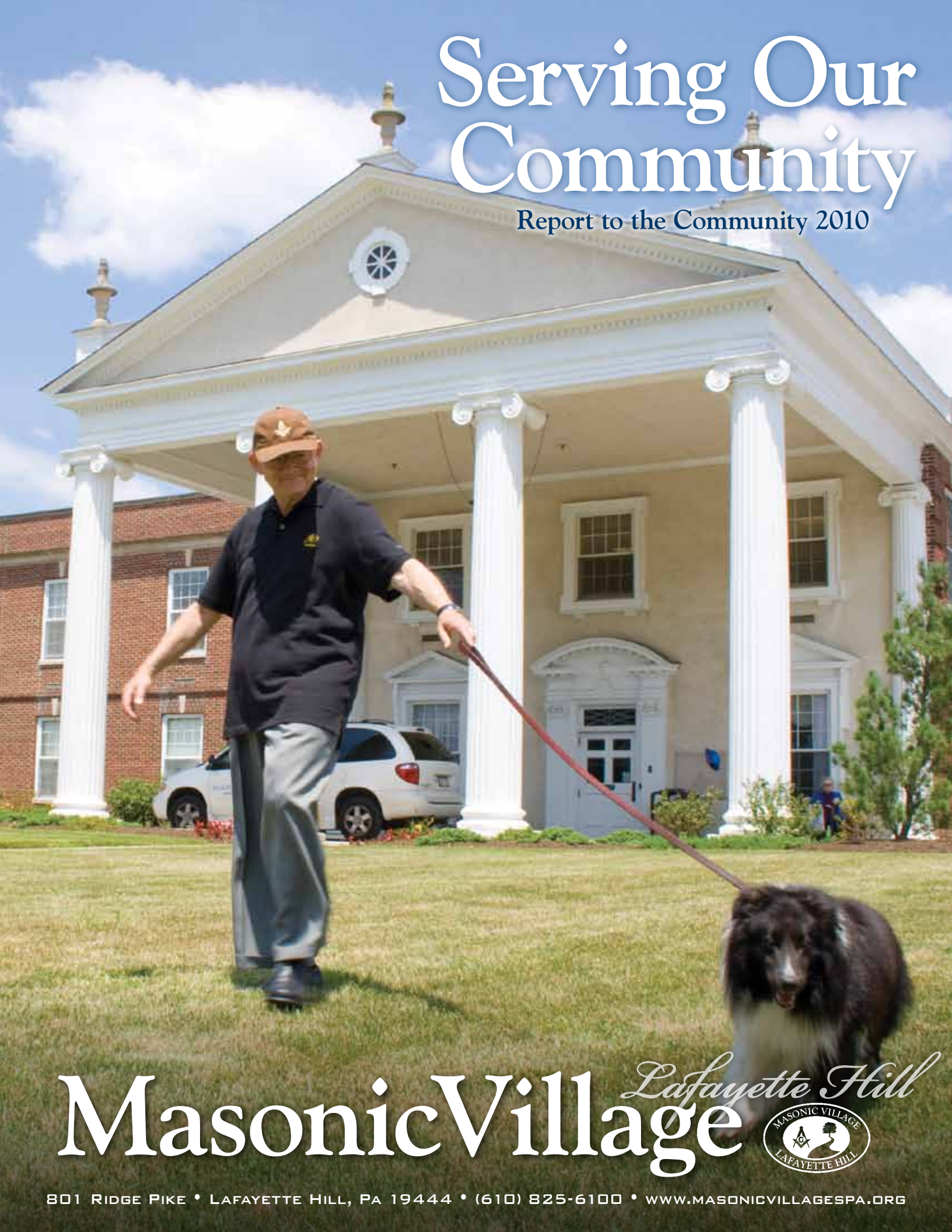


# Serving Our Community

Report to the Community 2010



Masonic Village *Lafayette Hill*





*Adrienne M.  
Staudenmayer, N.H.A.*

## Dear Neighbors,

Here in the comfort and warmth of our buildings, residents immerse themselves in a variety of daily programs and activities, enjoy convenient dining options, enhance their wellness and, in some cases, receive medical care and rehabilitation services. These basic necessities are only part of what it takes to form a community. It also takes love, companionship, engagement and a sense of worth for all members.

As a part of the Lafayette Hill, Whitemarsh Township and Montgomery County communities since 1976 (after moving from Philadelphia, where our home was established in 1871), we are proud to serve those within and beyond our walls. Whether it is through charity care for residents or as a site for the next generation of nursing students to learn and grow, Masonic Village seeks to use its resources to help those who need it most.

In 2010, we provided more than \$850,000 in charitable care and almost \$1.2 million in care that was unreimbursed by Medicare and Medicaid. The long-standing traditions of Freemasonry, which include serving one another and those in the community, enable the Masonic Villages to provide services for eligible individuals, Masons and non-Masons alike, through our Mission of Love. Throughout this report, you can read more about our community efforts and individuals directly impacted by our services.

We welcome feedback from our community. If you have a comment, question or suggestion about any of Masonic Village's community or resident services, please contact us at one of the phone numbers listed on the back page of this report or through our website, [www.masonicvillagespa.org](http://www.masonicvillagespa.org).

**How we define community benefits:** *"Community benefit activities are community outreach services that demonstrate an organization's charitable mission. The program should be financed through philanthropic contributions, volunteer efforts or endowment; generate a low or negative margin; or respond to the needs of special populations."*  
(These efforts are above and beyond the day-to-day services Masonic Village provides residents.)

*The Masonic Village at Lafayette Hill is owned and operated by the R.W. Grand Lodge of F. & A.M. of Pennsylvania.  
Services are also provided in Dallas, Elizabethtown, Sewickley and Warminster, Pa.*



# Educational Opportunities

At a Glance...

- The Masonic Village at Lafayette Hill, which completed its registration as an Eden Alternative® site in November 2009, was awarded the Eden Seedling Award at the 2010 Eden Alternative® International Conference, “The Art of Creating Caring Communities: Meeting the Challenges.” The award recognizes an organization new to the Eden Registry which is so committed and so progressive that it is challenging all others to grow even further. The Eden Alternative® promotes active and caring environments which encourage self-worth, camaraderie and excitement for residents and employees.
- Through Philabundance Community Kitchen, three interns studied with the food services department and gained experience in job interviewing and on-the-job training.
- Through the WorkReady Corinthian/JAAMA Empowerment Program, three students worked with the recreation department for 20 hours a week learning about the field.
- In 2010, seven senior nursing students from La Salle University visited Masonic Village for their clinicals in public health. The nursing students set up blood pressure screenings and provided educational resources for retirement living residents, enhancing the students’ learning experience while providing a valuable service to Masonic Village residents.
- Since 2005, the Masonic Village has been a clinical training site for certified nursing assistants from C&D CNA School. Since 2008, it also hosted Successful Aging Care Net School. Approximately 45 students from these schools attended 5,404 hours of training last year. In 2010, Masonic Village also hosted eight nursing students and eight certified registered nurse practitioner students from Temple University and six nursing students from Drexel University.

Resident population  
as of Dec. 31, 2010: 207

NUMBER OF LIVING  
ACCOMMODATIONS

Nursing home, subacute  
and dementia care: 60

Personal care: 38

Retirement living  
apartments: 98

Number of employees  
as of Dec. 31, 2010: 208



*“Masonic Village has been wonderful in allowing our seven public health nursing students access to its facility and residents. The students have been enjoying interacting with the residents. Students did blood pressure screenings and planned two health information sessions.”*

Patricia Burrell, R.N., M.S.N., C.S.N., clinical instructor, nursing,  
La Salle University

*A nursing student from La Salle University  
works with Masonic Village resident Pat Barker.*

## Local Schools

The Masonic Village partners with various schools in the community for mutually beneficial intergenerational programming among senior residents and youth:

- Students, ages 3 - 5, from the Miquon School, Conshohocken, visit residents in the personal care area twice per month. They play games, sing songs, bowl, bake, work on arts and crafts projects and explore horticulture with the residents. Students learn to appreciate relating with an older population, develop an understanding of the aging process and form friendships.
- Once weekly, children from the Prodigy Learning Center in Philadelphia, ages 6 - 8, visit residents in the nursing care area. During the center’s summer program, children ages 6 - 12 participate in the visitations. The two groups play games, bake, work on arts and crafts projects, sing songs, bowl, play interactive games with the Wii video game system, read together and complete puzzles. The school’s graduation ceremonies are held at Masonic Village. The relationship between the children and the residents provides a connection which some of them may not otherwise have.
- Students from Plymouth Whitmarsh High School visit weekly to play games with the residents while learning about health care career opportunities and broadening their interpersonal skills.

# Resident & Staff Contributions

- Up to 15 residents gather each Tuesday to knit blankets and hats for the Montgomery County Chapter of Project Linus, a national nonprofit organization which donates blankets to children in hospitals, including the Shriners Hospitals for Children, shelters, social service agencies or anywhere a need arises. Under the leadership of resident Barbara Shields and Debbie Donnelly, R.N., they knitted and donated two quilts, 20 blankets and 28 hats in 2010.
- Several Masonic Village residents volunteer with other nonprofits in the local community: June Maag serves as a grief counselor and a volunteer with the Salvation Army; Marion Blum volunteers with the Franklin Institute Science Museum; Don Sirianni was an assistant coach of the Springfield Township Middle School track team and is a Boy Scouts merit badge counselor; Bob Wentz is a volunteer fireman with Flourtown Fire Company; and Frank Mayer has served as a fire police officer for Barren Hill Fire Company for more than 20 years and also works with the Boy Scouts. Norma and Charles Leis have volunteered at Doylestown Hospital once a week for the past 14 years. Norma helps patients make menu selections and Charles works in the education department doing audio visual work.
- Masonic Village residents donate clothing and other miscellaneous items to Whosoever Gospel Mission and Rescue Home Association of Germantown, Pa., each year. Resident George Gilson collects printer ink cartridges, and others collect soda tabs, all which provide income for the Shriners Hospital of Philadelphia.
- As part of the Order of the Eastern Star's PawPrints for Pennsylvania Patriots, residents and other individuals contributed \$230 to purchase American flags with proceeds supporting Susquehanna Service Dogs. This organization trains and places service dogs with veterans who are in need of special assistance in daily living.
- Beyond their commitment to Masonic Village, many staff members are active leaders in the community. In 2010, one employee served on the St. Joseph's Manor Personnel board of directors; another was on the Southeast Pennsylvania Association for Nonprofit Homes for the Aging (SE-PANPHA) board of directors; one was president of the Conshohocken Historical Society and chairman of the Mary Wood Park House (community center); one volunteered with Kitty Cottage; and several others were active in local churches. Staff and residents also gathered donations for Toys for Tots.
- The Masonic Village at Lafayette Hill and Warminster employ several staff who emigrated from Haiti and have family and friends living there. After an earthquake devastated the country in January 2010, staff and residents across all the Masonic Villages wanted to show their support. A total of \$15,000 in donations was distributed to the families of 10 employees.

*"On behalf of my family in Haiti, I express my deepest and sincere gratitude toward the leadership team of Masonic Village for the heartfelt gesture that helped them in a big way. May God continue to pour his blessings over Masonic Village to keep making a difference and change lives."*

Paula P. Vertil, nursing assistant



*Project Linus members deliver blankets to the Shriners Hospital of Philadelphia. Back row: Shriners Hospital tour guide Stephanie Spangnola with Masonic Village residents Florence Jacob, Pat Trautmann, Marge Johnson, Marge English, Lois Reynolds, Joyce Richart and Sandy Shillenn. Front row: Barbara Shields, Pat Barker and Miriam Priest.*

# Local Organizations

- In 2010, the Masonic Village generated expenditures of \$143,658 in the local economy through its contracts with 39 businesses in the Lafayette Hill, Conshohocken and Plymouth Meeting areas.
- Through the advocacy efforts of residents and staff, Masonic Village supports the education of legislators at state and local levels about issues of concern for all seniors. In 2010, as part of a five-year pledge, Masonic Villages donated \$5,000 to the Long-Term Care Solution Project, coordinated by LeadingAge, which advocates for solutions to finance long-term care in this country.
- As part of renovations to the Masonic Village's nursing care living areas, approximately 100 settings of china were donated to Philabundance Community Kitchen, the region's largest hunger relief organization. Unneeded furniture was donated to Impact Thrift Stores, a non-profit organization whose primary mission is to financially support local charities through the net proceeds generated by its thrift store operations.
- The Masonic Village was pleased to offer the use of its facilities in 2010 to the following organizations, either free of charge or for minimal costs, for various meetings, programs and fundraisers: Red Cross of Constantine; Vericare behavioral health services; SE-PANPHA, a regional association of nonprofit senior services; Kendrick Dance Center; Messiah Methodist Church; various Masonic lodges; Tall Cedars; High Twelve Club; and the Grand Chapter of Pennsylvania, Order of the Eastern Star. Alden Geriatrics Educational Services (AGES) hosted "Readiness for Swine Flu & Other Pandemics" and "Fire Safety & Disaster Planning" courses on the campus for area health care professionals.
- Masonic Village hosted various events in 2010 which were open to the community, including a Health & Fitness Fair, a Lifeline Screening and an American Red Cross blood drive. As a polling precinct for the community, Masonic Village also hosts candidates who request to speak with residents and the community prior to elections.
- Masonic Village is thankful for those in the community who look for ways to serve its residents: Employees of Highmark Blue Shield and students from Plymouth Whitmarsh High School volunteered to help residents prepare for the Masonic Village's annual Harvest Ball. Conshohocken American Business Clubs visits the nursing care area annually and delivers a teddy bear to each resident.



As part of United Way's Day of Caring, employees from Yellowbook spent a day with Masonic Village residents making gingerbread houses.



Students from Plymouth Whitmarsh High School volunteered to give manicures to Masonic Village residents.

## About the Masonic Village

Set on more than 21 scenic acres in beautiful Montgomery County, the Masonic Village at Lafayette Hill is a not-for-profit continuing care retirement community.

Founded in 1871, the campus was acquired in 2004 by the Masonic Villages of the Grand Lodge of Pennsylvania.

The Masonic Village at Lafayette Hill offers retirement living apartments, personal care suites, nursing accommodations and ancillary services.

In 2010, through the charity of Pennsylvania Freemasons and their families and others who have contributed to its Mission, the Masonic Villages provided more than \$20 million in services across the state to individuals unable to pay for their care.

### EQUAL OPPORTUNITY EMPLOYER

The Masonic Village at Lafayette Hill is an Equal Opportunity Employer and is in compliance with Title VI of the Rehabilitation Act of 1973, Title VII Civil Rights Act of 1964 and the Pennsylvania Human Relations Act. No applicant, employee nor resident of the Masonic Village at Lafayette Hill shall on the grounds of race, color, national origin, ancestry, age (40 and over), gender, religious creed, non job-related disability (which includes, but is not limited to, persons with AIDS or HIV infection) be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination in the provision of any care or service, hiring or employment practice.

If you have any questions regarding this policy, please contact the human resources department.



# COMMUNITY BENEFITS SUMMARY

FOR YEAR ENDED DEC. 31, 2010

## Services Provided to the Community

Charity Care	\$854,880
Unreimbursed Medicare and Medicaid program costs	\$1,190,546
<b>Total</b>	<b>\$2,045,426*</b>

\*This amount represents only the services provided through the Masonic Village at Lafayette Hill in 2010. In addition, the Masonic Villages provided \$20.2 million in charitable care and services through our facilities in Dallas, Elizabethtown, Sewickley and Warminster, Pa. This amount includes contributions made to The Masonic Library and Museum of Pennsylvania, which supports research and historical preservation of Masonic and American artifacts, and the Pennsylvania Masonic Youth Foundation, which develops leadership and character among youth across the state.

## Mission Statement of the Masonic Villages of the Grand Lodge of Pennsylvania

*Our caring communities and services assist individuals, families and children in realizing their potential and enjoying the highest possible quality of life through the traditions of Freemasonry.*

OUR VISION IS TO BE A CENTER OF EXCELLENCE.

OUR "MISSION OF LOVE" VALUES:

Quality of Life • Respect for the Individual  
Quality Service • Outreach



## Contact Us

General Inquiries  
(610) 825-6100, ext. 1216

Admissions Office- Nursing  
and Personal Care  
(610) 825-6100, ext. 1271

Human Resources  
(610) 825-6100, ext. 1343

Marketing Office - Retirement Living  
(610) 825-6100, ext. 1294

Office of Gift Planning  
(610) 825-6100, ext. 1348

Volunteer Services  
(610) 825-6100, ext. 1275

[www.masonicvillagespa.org](http://www.masonicvillagespa.org)