

# Serving Our Community

Report to the Community 2010

Masonic Village *Elizabethtown*



a message from the

# Executive Director



*Vicki L. Gillmore*

R.N., Ph.D., N.H.A.

*Dear Neighbors,*

Throughout our centennial celebration in 2010, we focused on how we've grown within our community over the last 100 years. In our 101st year of service, we're looking toward the future. Plans include renovations and new construction; expanding and enhancing services for our residents and into the local community; and continuing to reduce our environmental impact.

Speaking of changes ... for those who have read this community report in previous years, you may be curious about who I am. Joseph E. Murphy remains chief executive officer of the five Masonic Villages across the state. My role, as executive director, is to oversee operations at our Elizabethtown location. While I am new to this position, I have been employed with Masonic Village since 1997 as administrator of health care services. I look forward to new opportunities as executive director including efforts to reach out to those in our community.

The mission of Masonic Village drives us to make quality services available to as many people as possible, regardless of their ability to pay. As you will see on the back page of this report, we were able to provide \$515,050 in services to our community in 2010. We also provided more than \$6.8 million in charitable care.

There is a lot we do to which we cannot assign a dollar amount, so in this report we have also shared personal accounts from individuals impacted by Masonic Village's services.

If you have a question or suggestion about any of Masonic Village's community or resident services, please contact us at one of the phone numbers listed on page 12 or through our website, [www.masonicvillagespa.org](http://www.masonicvillagespa.org).

## *About the Masonic Villages*

The Masonic Village at Elizabethtown is owned and operated by the R.W. Grand Lodge of F. & A. M. of Pennsylvania.

Set on more than 1,400 acres of Lancaster County farmland, the Masonic Village at Elizabethtown is a continuing care retirement community, children's home and community service organization. The Masonic Villages also operate retirement communities in Dallas, Lafayette Hill, Sewickley and Warminster, Pa.

In 2010, through the charity of Pennsylvania Freemasons and their families and others who have contributed to its Mission, the Masonic Villages provided more than \$20 million in services across the state to individuals unable to pay for their care.



# Elizabethtown Area School District

- For the second year, Masonic Village presented a check for \$15,000 to the Elizabethtown Area Education Foundation to help generate support for the foundation's educational classroom grant program in 2010. The foundation's mission is to secure funding and award monies to provide supplemental resources that will enrich and enhance teaching and learning in the school district and help prepare students for the 21st century. Among items supported through the foundation's grants in 2009 were digital recorders to create movies and pod casts that help develop literacy and technology skills; iPod Touches and various accessories which offer an alternative means of practice, enrichment and review of various curriculum concepts; and stereomicroscopes to support students' current studies of stream life through a hands-on approach.
- The Masonic Village provides up to six \$2,500 scholarships each year to graduating seniors who have volunteered at least 100 hours at the Masonic Village during their high school years. One scholarship is specifically designated for a student planning to attend Elizabethtown College.
- Since 1995, the Masonic Village has offered its facilities free of charge for the high school prom. The high school swim team uses Masonic Village pools for practices at no charge.
- Representatives from Masonic Village attended the Lancaster County Pathways to Gold Collar Careers Event, Elizabethtown Area Middle School Career Fair and the Elizabethtown Library Teen Summer Job Fair, where students and their parents learned about future job opportunities within Masonic Village. For Job Shadow Day, Masonic Village hosted 15 students from Elizabethtown Area High School and Middletown High School and one who is homeschooled. Staff volunteered as part of the Pathways Mock Interview program to prepare 10th graders for future job interviews.



Rose Dunkle, organization development & training instructor, greets students at the Elizabethtown Area Middle School Career Fair.



EASD Superintendent Dr. Amy Slamp (second from left), Dr. Michael Worman (second from right) and several students accept a check for the Elizabethtown Area Education Foundation from Joseph E. Murphy (right), CEO, Masonic Villages, and Masonic Village residents Betty Leroy (left), president of the Village Green Residents Council, and Wils Kile (third from left), president of the Retirement Living Residents Association.

## Contents

Elizabethtown Area School District ...	3
Elizabethtown Business Community...	4
Local Organizations .....	5
Bleiler Caring Cottage .....	6
Adult Daily Living Center .....	6
Hospice Care Services .....	7
Rehabilitation Services .....	7
Masonic Village Child Care Center....	8
Volunteer Services .....	8
Masonic Children's Home .....	9
Educational Opportunities .....	10
Masonic Village Farm Market .....	11
Outreach Program .....	12
Music Therapy .....	12
Masonic Life Center .....	13
Commitment to Conservation.....	13
Resident Contributions .....	14
Staff Contributions.....	15
Community Benefits Summary .....	16



# Elizabethtown Business Community

- In 2010, the Masonic Village welcomed approximately 32,427 visitors to the area to attend conferences and youth programs, visit relatives and enjoy the grounds. Many of these visitors patronize local businesses while in Elizabethtown.
- In 2010, the Masonic Village generated expenditures of more than \$1.3 million in the local economy through its contracts with 132 businesses in the Elizabethtown and Mount Joy areas.
- Masonic Village sponsored Senior Citizens' Day, including a performance by "Kidz Idol" winner Eva Catherine, at the 2010 Elizabethtown Fair. Fair representatives presented us with a citation award as a token of appreciation.
- As the largest Continuing Care Retirement Community-related solar project in the state, a one megawatt ground-mounted solar photovoltaic system was built at Masonic Village, beginning in December 2010. I Need Solar arranged the solar panels on a 5-acre plot tucked into a hillside of the campus. Masonic Village granted Elizabethtown Solar Electric Partners, LLC a license to operate the plant on its property and purchases the electricity generated by the plant. Elizabethtown Solar Electric Partners is covering the cost of the \$4.5 million project through a \$1 million solar energy program grant and investors and loans making up its portfolio. The first 200 kW of the system was operating by mid-February 2011, with the remaining 800 kW operational by April. The plant will produce approximately 1.2 million kWh of electricity per year, saving Masonic Village between \$40,000 and \$60,000 annually.

*"The relationship with Masonic Village has been very positive. The management team is one of the best teams that we have worked with in developing a solar energy system. Team members utilized their skills to enhance the system and make it work in harmony with the Masonic mission and within the existing physical campus environment. They are positive in their approach to challenges and exhibit a high degree of professional integrity. They are truly a solid team. The construction of this particular solar energy system has increased the awareness of solar energy and the application of a renewable energy source in an environment such as Masonic Village. This has also created an interest in the local community, the greater central Pennsylvania region and nationally among other [continuing care retirement community] providers."*

Doug Berry, chief executive officer and president, Solar Renewable Energy, LLC

*L-R: Patrick Sampsell, chief environmental and facilities officer, Masonic Villages; Doug Berry, chief executive officer and president, Solar Renewable Energy, LLC; Richard Toews, president, Garden Spot Electric, Inc.; and Joe Rinaldi, operations manager, I Need Solar*



# Local Organizations



*Brownie Troop #37, Elizabethtown, visited with Masonic Village residents to celebrate the American Heart Association's National Go Red Day. The group learned about heart disease, made pins, ate a healthy snack, completed educational tools and shared Girl Scout experiences together. The activity helped the Brownies earn their Go Red Girl Scout patch.*

- The Masonic Village supports other local charitable groups including Friendship Fire Company, Rheems Fire Department and Northwest EMS. Maintenance staff provided snow removal for NWEMS at no charge to help protect our community. In appreciation for the NWEMS volunteers who helped park cars during the Masonic Village's centennial celebration fireworks display, Masonic Village donated \$975 to the company.
- In 2010, through a USO Tribute Show featuring resident and staff performances, residents, staff and visitors donated \$511.43 to the USO of Pennsylvania and Southern New Jersey.
- Masonic Village's food services department donates unused, prepared food (between 90 and 100 meals) weekly to the Elizabethtown Area Senior Center. Due to the recent economic downturn and its effects on staff and their families, the department also packages unused, prepared food into 125-135 meals which are distributed to employees weekly.
- The food services department increased efforts in 2010 to purchase more local (within 25 miles) products and Masonic Village-grown produce to prepare residents' meals. Vendors include Groff's Meats, Kegel's Produce, John Gross & Company and Turkey Hill dairy. Although a global company, Sysco Corporation participates in the PA Preferred Program.
- Through the advocacy efforts of residents and staff, Masonic Village supports the education of legislators at state and local levels about issues of concern for all seniors. In 2010, as part of a five-year pledge, Masonic Villages donated \$5,000 to the Long-Term Care Solution Project, coordinated by LeadingAge, which advocates for solutions to finance long-term care in this country.
- In 2010, 1,485 people from the local community participated in Greater Elizabethtown Area Recreation & Community Services (GEARS) fitness programs held on the Masonic Village campus.

Thanks to a mutually beneficial agreement between GEARS and the Masonic Life Center (Masonic Village's on-campus wellness center), there is no charge to GEARS for use of our facilities. In 2010, Masonic Village donated \$30,066 worth of space for GEARS fitness programs.

# Welcoming Others

The Masonic Village was pleased to offer the use of its facilities in 2010 to the following organizations, either free of charge or for minimal costs, for various meetings, programs and fundraisers:

American Heart Association  
Bainbridge Band  
Blood and Organ Donor Club  
Conoy Creek Watershed Association  
Elizabethtown Area Boy Scouts  
Elizabethtown Area Girl Scouts  
Elizabethtown Area School District  
Elizabethtown College  
Elizabethtown DeMolay  
Elizabethtown Job's Daughters  
Elizabethtown Rotary  
Elizabethtown Twilight Trot and Spring Sprint  
Exploratas  
GEARS  
Grand Chapter, Order of the Eastern Star  
Grand Lodge of New Jersey  
Kairos Health Systems  
Keystone Pets-Enhanced Therapy Services  
Knights of Pythagoras  
Lancaster Board of Elections  
Lancaster School of Ballet  
Masonic CHIP Program  
Northwest Emergency Medical Services  
PANPHA  
Pennsylvania Cattlemen's Association  
Pennsylvania Department of Health  
Pennsylvania Office of Attorney General  
Penn State Extension  
Conservation Service  
Prince Hall Grand Lodge  
Rainbow Girls  
Raven Studio Dance Recital  
Red Hat Ladies  
Select Medical - MDS Training  
U.S. Census Bureau



## Bleiler Caring Cottage

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Throughout 2010, the Bleiler Caring Cottage was home to eight adults with mild to moderate developmental disabilities who received support that enabled them to live life as independently as possible. Several residents were employed full-time, while others participated in volunteer work or a structured day program.

*"We wanted Kevin to be in a safe environment, and as soon as we heard about the Bleiler Caring Cottage, we knew it would be a good place for him. It is wonderful. There is not another place like it. The staff do a good job, and they are very conscientious of the care they provide. Kevin has grown a lot since he's been there. He didn't have any brothers or sisters growing up, so it's nice to see him around others. The residents are very active and do things together. They take trips, attend dances, go shopping and invite us over for family parties, which we really enjoy."*

Dick and Ruthie Koch, whose son, Kevin (top photo, left), lives in the Bleiler Caring Cottage. The Kochs reside at Masonic Village.

## Adult Daily Living Center

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In 2010, 54 members of the local community participated in the Adult Daily Living Center, an adult day care program on the Masonic Village campus that serves persons age 18 and older with functional, physical, social or cognitive impairments. Daily activities include cards/table games, cognition groups, cooking groups, creative arts, current events, exercise classes and community outings (dining in local restaurants, etc.).



*"The Adult Daily Living Center keeps my mother's mind and body active, and she seems happier than when she was alone all day. She loves everything about it, especially being around others. The staff are so nice and pleasant and well-trained. They make time for each individual and treat you like you're special. My mind and heart feel better knowing she is in a safe haven, and I can concentrate at my job."*

Victoria Fry (right), whose mother, Fern Brown (center), has been attending the ADLC since 2010, shown with Carleta McKain, Fern's personal caregiver

# Hospice Care Services

In 2010, Masonic Village began offering hospice care services for residents and their loved ones. The program served 168 people throughout the year. Hospice is a special way of caring for patients with a life-limiting illness in the familiar surroundings of home. Services focus on the physical, emotional, social and spiritual needs of patients while providing support for loved ones. These services are covered by Medicare, Medicaid and most private insurance plans, and Masonic Village is committed to providing care regardless of a patient's financial circumstances.

Volunteers are a vital part of Masonic Village's hospice team, providing extra love and care for residents and their families. Medicare mandates that 5 percent of a hospice program's budget revenue be provided through volunteer hours. In 2010, through the assistance of specially-trained volunteers from Masonic Village and the community, Masonic Village exceeded this requirement, fulfilling an average of 10 percent of patient care hours through volunteers.

*"You have put together an impressive campus of buildings and landscaping, but as beautiful as those are, they fail in comparison to the beauty within the hearts of your employees. They make living and dying meaningful for all those who reside on the campus and they help children like myself, be near and support our parents when the days of their lives grow shorter and shorter."*

Paula Kressley, whose mother received hospice care services in 2010

## Rehab Services

An average of 33 area individuals per day received rehabilitation services on a short-term basis in the Masonic Health Care Center in 2010. Short-term rehabilitation is designed for recovery from a stroke, hip fracture, total joint replacement, amputation, or other injuries or illnesses that limit a person's ability to function at ultimate capacity. It is also recommended prior to surgery. Rehabilitation services include physical, occupational and speech therapy. Staff offer treatment for acute and chronic pain, strength training, balance training and methods for improving memory. The goal of the department is to enable individuals to continue to live at their maximum potential in their current living environment.

*"I knew [Masonic Village] is where I wanted to go, and the therapists at the hospital said it's one of the best. Everyone was encouraging and supportive, including housekeeping, social services and the IT [information technology] department. I can't say enough."*

Noble Johnson, Elizabethtown

*"We couldn't ask for a better place – a private room with a nice-sized bathroom. Staff are friendly and personal, and they treat everyone the same. They called the insurance company, sent his records to the next rehabilitation facility and even helped with obtaining a handicap parking pass. There is a sense of respect. They can speak for the patients, and they go to bat for them."*

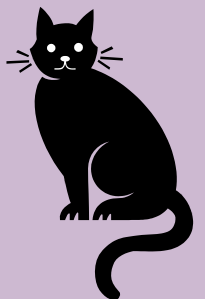
Noble's wife, Althea Johnson



## Eden Alternative® - The Cat's Meow

As a certified Eden Alternative® site, Masonic Village strives to create a homelike environment which includes nurturing plants and animals that bring residents and staff enjoyment. Three cats have taken up residency outside the Masonic Village Health Care Center: a gray one named Joe, a black one named Mikey and an orange one named Fluff. Several years ago, Masonic Village received a grant to participate in the Humane League's trap/neuter/release (T/N/R) program. The T/N/R program consists of spaying/neutering and vaccinating the cats. Since cats are territorial, having some cats in the program prevents many cats from accumulating at one location. It is more effective in eliminating the number of stray cats than euthanizing them. The population of feral cats on Masonic Village's campus has decreased considerably since we began this program.

While Joe, Mikey and Fluff do not bother people or wrap around their legs, etc., they do wait patiently while residents "talk" to them and seem to enjoy the closeness of residents and staff who pay attention to them. They provide entertainment and companionship. The cats have been tested, had vaccinations and receive regular flea and tick treatments. Several staff and residents monitor them, including washing their bowls and dishes regularly.



# Masonic Village Child Care Center

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*“The care that our children receive at the center is excellent. Our kids don’t mind going to ‘school,’ and they are busy when I come to pick them up at night. Our co-workers and family are impressed when they interact with our kids because of the words that my daughter knows at her age, and the maturity level that she shows. The stability, education and compassion that our children receive at the Masonic Village Child Care Center is irreplaceable in their lives.”*

Camille and Kevin Pinkerton, whose children, Jadea, age 5, and Ty, 21 months, attend the Masonic Child Care Center

The Masonic Village Child Care Center, managed by Hildebrandt Learning Centers, provided quality child care services for a total of 116 children, ages 6 weeks to 6 years, in 2010. Fifty-eight percent of the children come from the community and 42 percent are related to Masonic Village staff. The center offers a full-day PA Department of Education licensed kindergarten program, a summer camp for children in first through fifth grades, and before- and after-school programs. Tuition rates do not cover the cost of operations. Masonic Village subsidizes the costs in order to provide the local community with a high quality option for child care.

The program director is active with the United Way of Lancaster County’s Success by 6 community engagement team and its advocacy efforts to build awareness of legislation in support of early care and education. The director is also involved with the Elizabethtown Early Childhood Transition Team, a group of early childhood education professionals from Elizabethtown Area School District who meet to ensure children and families experience a smooth transition from their early care and education environment into the public school system.

## Volunteer Services

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- While adding to the quality of life for our residents, approximately 75 local youth volunteers, ages 13 and older, spent part of their summer learning about health care career opportunities, making new friends, broadening their interpersonal skills and gaining a sense of responsibility in 2010.
- Also in 2010, more than 260 adult volunteers from Masonic Village and the community spent time with residents, making a meaningful difference in their lives and enhancing the support of the professional staff in the Masonic Health Care Center. An additional 350 retirement living residents volunteered with many opportunities in their respective areas.



- As ambassadors and leaders of their local high schools, participants from the Hugh O’Brian Youth Leadership (HOBY) program visited Masonic Village in the spring to spend time socializing with residents. Through Elizabethtown College’s Into the Streets, a day of service and learning, students played bingo with residents. Members of the Order of DeMolay, Rainbow for Girls and Job’s Daughters youth groups also assisted with resident programs several times throughout the year.

*“I’m big on helping others if I can - that’s what everyone should do. I enjoy meeting other people and talking with them. There’s no place like Masonic Village. The staff are great and the residents are so nice. The residents have such interesting backgrounds and stories.”*

Jeannette Milos (right), a volunteer since 2001, shown with resident Ruth Jones



## Masonic Children's Home

- The Masonic Children's Home cares for up to 40 youth who are orphaned, being raised by aging grandparents, or who come from various social or economic environments which do not provide the security and support necessary for healthy growth and development. They live on the Masonic Village campus and attend the Elizabethtown Area School District, programs conducted by Intermediate Unit 13 and the Lancaster County Career and Technology Center. Children do not need to have a Masonic affiliation in the family to live at the children's home.
- Funded through generous contributions to the Masonic Village, the Masonic Children's Home does not charge individuals, organizations or units of the Commonwealth of Pennsylvania or federal government for our services. The children's home provides financial support to graduating seniors who want to pursue higher education.
- In 2010, several youth volunteered for GEARS events and at Camp Ladybug. At Masonic Village, eight children participated in the Adopt-A-Grandparent program, several kids shoveled snow for residents and one youth assisted a resident with household chores. One child traveled to Belize on a mission trip with her church, and another attended the American Leaders Youth Summit by Freedoms Foundation.
- Twelve residents of the children's home are employed by various businesses in the community.

The Masonic Village is responsible for the enrollment of up to 40 children in the Elizabethtown Area School District (EASD), all of whom are residents of our Masonic Children's Home. In 2010, Masonic Village paid \$885,664 to the school district through our payment in lieu of taxes (PILOT) agreement. EASD received an additional \$251,000 - \$285,000 through reciprocity agreements with the school districts from which the children come to us.



*"Since leaving the [Masonic Children's Home] I've been learning the realities of being on my own - things like paying bills and growing up. I feel blessed to have been at the children's home. I see other students struggling to pay for school, and it makes me appreciate experiencing college without having to work a full-time job. It will be nice to graduate without debt. The children's home has helped me a ton. I'm also currently doing an internship where I have been trained in applied behavior analysis therapy. I use it to help tutor a 9-year-old boy with autism. In addition, last semester, I volunteered at the Utah State Hospital in their child psychiatric unit. These experiences will hopefully help me get into graduate school and achieve my future dream of helping children succeed despite their life trials - kind of like the Masonic Children's Home has helped me."*

Kristen Anderton, Masonic Children's Home alumna who will graduate from Brigham Young University in April with a degree in psychology, shown with her husband, Charles.

# Educational Opportunities

- In 2010, to see first-hand the various functions of a not-for-profit health care organization, approximately 56 area high school and college students benefited from internships and job shadow programs at the Masonic Children's Home, Masonic Village Child Care Center and in the nutrition, nursing, therapeutic recreation, behavioral health, physical therapy, occupational therapy, speech therapy, health information management and social services departments.
- Approximately five classes from Penn State Hershey Medical Center, with an average of eight R.N. students each, completed clinical training at the Masonic Village throughout 2010.
- The farm department hosted the Pennsylvania Cattlemen's Association Annual Field Day on July 17. More than 300 attendees participated in cattle judging, a cattle handling demonstration and tours of Masonic Village's grounds.
- Approximately 100 visitors attended the Conoy Creek Restoration Open House on Masonic Village's campus in May, which included stream walks, a fly fishing demonstration, kids' activities and representatives from Lancaster County Conservation District and Conoy Creek Watershed. Dr. Dorothy J. Merritts, professor, and Dr. Robert Walter, associate professor, department of earth and environment at Franklin & Marshall College, conducted educational sessions at the site for college students and a class from Elizabethtown Area High School.
- Rep. David Hickernell hosted a senior expo at Masonic Village which was open to the public free of charge. About 400 people attended the event.
- Several Masonic Village staff and 48 residents participated in a four-week study with Penn State Hershey Medical Center. The study determined the effects of exposure to different levels of indoor lighting on sleep and quality of life in elders living in long term care facilities. Researchers will use the findings to learn how specific levels of light can improve sleep, mood and sense of well-being.
- Penn State Fruit Research Laboratory and students from Elizabethtown College's microbiology course conducted research in the Masonic Village's orchard.
- In 2010, more than 4,400 individuals were trained in basic life support and advanced cardiac life support for adult and pediatric CPR, choking, AED and first-aid training through the Masonic Village Training Center, an American Heart Association training center. With 89 instructors from the community, the Masonic Village Training Center serves area school districts, child care centers, churches, Boy Scouts, dentists' offices, doctors' offices, EMS stations, Masonic Village employees and other local businesses.
- Through the organization development and training department, 80 people from the community attended community education classes, including 3 Ps of Communication, Coaching Supervision, Dementia Awareness and Education, and Mentoring Training. Visit [www.masonicvillagespa.org/elizabethtown/communityeducation.php](http://www.masonicvillagespa.org/elizabethtown/communityeducation.php) to sign up for these and American Heart Association courses.



*Rotary International paid a visit to Masonic Village. Rotary members include (front row, left) resident David Halliwell and (back row, third from the right) William C. Davis, Jr., chief operating officer - health care services.*



*Dr. Dorothy Merritts, of Franklin & Marshall College, led visitors on a tour of the Conoy Creek restoration site at an open house in May.*

*"As a provider, it is important that we are able to have a quick turn-around between class time and the issuance of certification cards. The Masonic Village Training Center excels in providing this support for our business and allows me to grow my company while knowing I have a professional, dedicated and friendly staff supporting me every step of the way."*

John Schmidt, owner, Safety OutSourcing



# Masonic Village Farm Market

## At a Glance...

- Since 1991, the Farm Market supervisor has visited all third grade classrooms in the Elizabethtown Area School District during the fall to educate the students about fruit production. In 2010, he also provided free apple orchard tours to more than 150 youth from local child care centers and schools and 12 students from Delaware Valley College's Horticultural Society.
- In 2010, the Farm Market supervisor conducted a class for Conestoga Valley VoAg on tree fruit production, tree trimming and tree training.
- The Farm Market donated eight bushels of apples to the Elizabethtown Fair's "Farmer for a Day" program and 30 bushels to area food banks. It also donated numerous gift baskets to area fire companies and civic organizations for fundraisers.
- The Farm Market lent a wagon to Elizabethtown College for use in its homecoming parade.
- As part of Lancaster County's Best Kept Secrets Tour, the Farm Market helped raise money from the sale of goodie bags and tour passes for Lighthouse Industries, which provides work opportunities for adults with developmental disabilities.



Visit us online at [www.mvfarmmarket.com](http://www.mvfarmmarket.com)



Resident population as of Dec. 31, 2010:  
1,723

NUMBER OF LIVING ACCOMMODATIONS

Nursing home, subacute and dementia care:  
453

Personal care:  
124

Retirement living apartments:  
669

Retirement living cottages:  
218

Number of employees as of Dec. 31, 2010:  
1,476



## CONTACT US

General Inquiries  
(717) 367-1121

Adult Daily Living Center  
(717) 361-5353

Bleiler Caring Cottage  
(717) 367-1121, ext. 33301

Farm Market  
(717) 361-4520

Home Care Services  
(717) 367-1121, ext. 33700  
or ext. 33725

Hospice Services  
(717) 367-1121, ext. 18449

Human Resources  
(717) 361-4522

Masonic Children's Home  
(717) 367-1121, ext. 33301

Masonic Life Center  
(717) 361-569

### MARKETING OFFICE:

Retirement Living  
(717) 361-5534

Personal Care and  
Nursing Services  
(717) 361-4552

Masonic Village  
Child Care Center  
(717) 367-1121, ext. 33375

Masonic Village  
& Elizabethtown  
Model Railroad Club  
(717) 367-1121, ext. 33253

Office of Gift Planning  
(717) 367-1121, ext. 33460

Outreach Program  
(717) 361-5080

Volunteer Services  
(717) 367-1121, ext. 33175

## Outreach Program

- In 2010, an average of 10 community residents per month participated in the free monthly meetings of the Dementia Caregiver Support & Education Group. This group meets the third Tuesday of every month, from 10:30 - 11:30 a.m. in the Masonic Health Care Center, to discuss a variety of subjects that promote well-being for themselves and their loved ones.
- Through its Medical Loan Closet program, Outreach supplied wheelchairs, walkers, canes, shower chairs and other varied equipment to 15 individuals for short-term use without cost to the families.
- The Outreach Program provides free information on community services, personal care and skilled care homes, and government and state programs that assist to individuals in need. Staff can help determine what services are available and make referrals to the appropriate agencies.

## Music Therapy

- The music therapy program offers many opportunities for high school, college and non-traditional students interested in studying music therapy. In 2010, 29 students from Elizabethtown College's music therapy club, Alpha Mu, practiced recreational music skills and provided special music for programs at the Adult Daily Living Center and Masonic Health Care Center, and six students completed clinical practicum experiences. Thirty Penn State University nursing students, three high school students, one college student and four interns from the social services and therapeutic recreation departments observed music therapy groups to learn more and potentially study the field as a career.
- Music therapy sessions were provided bi-monthly for 38 participants at the Adult Daily Living Center.



## Mission Statement of the Masonic Villages of the Grand Lodge of Pennsylvania

*Our caring communities and services assist individuals, families and children in realizing their potential and enjoying the highest possible quality of life through the traditions of Freemasonry.*

**OUR VISION IS TO BE A CENTER OF EXCELLENCE.**

**OUR "MISSION OF LOVE" VALUES:**  
**Quality of Life • Respect for the Individual**  
**Quality Service • Outreach**

# Masonic Life Center



In 2010, 276 area residents and 89 Masonic Village residents received free Masonic Life Center memberships through the center's participation with SilverSneakers®, the nation's leading exercise program designed exclusively for Medicare-eligible health plan members. The number of community participants was up more than 79 percent from 2009.



*"After receiving cardiac rehab at the hospital, I came here and the staff set up a program for me. They are very helpful and take care of me. A heart attack takes a lot out of you, and the Masonic Life Center has helped me get back on track. I've been strengthening my upper body and correcting my equilibrium. At my age, you have to keep active or your body deteriorates."*

David Cale, a member of the  
Masonic Life Center



## Commitment to Conservation

- The food services department's Sustainability Committee was formed in 2008 to implement new ways to reduce the department's carbon footprint. As part of their efforts, Masonic Village sells used cooking oil, which is made into soap products, and we recycle plastic, glass and cardboard.
- Through consultation with Waste Associates in Elizabethtown, and the efforts of employees from the housekeeping, maintenance, food services and central supply departments, Masonic Village has developed initiatives to improve recycling and reduce waste disposal costs. Since November 2010, the volume of materials being separated for recycling has increased from five to 50 cubic yards per week. In addition to reducing its environmental impact through these initiatives, Masonic Village is projected to save approximately \$30,000 per year on waste disposal. This amount will increase substantially once consulting fees expire in 2013.
- In 2010, Masonic Village retrofitted 228 streetlights with energy-efficient LED lights. We also installed a number of PACE compressor optimization units on larger pieces of equipment throughout the campus. This project was funded, in part, by a \$100,000 grant from Pennsylvania Department of Environmental Protection.
- A sixth microturbine was added to the existing microturbine plant in 2010. This addition increased generating capacity at the plant by approximately 17 percent, and the plant now generates approximately 10 percent of the yearly power needs of Masonic Village. This plant uses natural gas to generate electricity and collects the waste heat it produces as a by-product, using it to heat water for the Masonic Health Care Center. The microturbines reduce emissions by as much as planting 1,000 acres of forest per year.
- At its annual banquet, the Pennsylvania Cattlemen's Association recognized Masonic Village with an Environmental Stewardship Award for our conservation practices and commitment to protecting soil and water resources while operating a viable beef cattle and farm enterprise. As one of the earliest farms in Lancaster County to practice cropland to grassland conversion conservation, beginning six years ago, we converted more than 200 acres of cropland into grazing land, which in turn saves on the loss of top soil. Top soil erosion contributes sediments, chemicals and nutrients to water sources. Farm staff also built grass buffers between the fields and local streams to prevent erosion, and fenced off portions of the streams to keep cattle from accessing them. The farm has acreage of no-till land enrolled in the Environmental Quality Incentive Program, administered by the U.S. Department of Agriculture's Natural Resources Conservation Service.

# Resident Contributions



Esther Enck received the Volunteer of the Year award from the Pennsylvania Therapeutic Recreation Society. She helps with various events for residents at Masonic Village, "doing anything that requires time and energy, her two hands and her jolly disposition."



Harriet Sterner was one of more than 380 residents who signed a petition which was sent to federal legislators on behalf of Masonic Village. The petition was in support of a bill that included an extension of increased Medicaid funding.

- One of Masonic Village's resident choirs, the Musical Merry-makers, performed free concerts for Manor Health, Middletown Home, Longwood Manor, Elizabethtown Women's Circle, Pleasant View Retirement, Susquehanna Nursing & Rehab Center and Camp Ladybug, among others. The Women's Chorus and Men's Chorus sang at local churches.

- Through Operation Christmas Child, residents donated school items, toiletries and toys to fill 186 shoe boxes and contributed more than \$887 to give to Samaritan's Purse, an organization which provides food, medicine and other assistance to victims of natural disaster, war, disease and famine.

- In 2010, through sales of handmade items, the Retirement Living Craft Group donated \$10,000 to various Masonic charities and community organizations, including NWEMS.

- As part of the Order of the Eastern Star's PawPrints for Pennsylvania Patriots, residents and other individuals contributed \$5,400 to purchase American flags with proceeds supporting Susquehanna Service Dogs. This organization trains and places service dogs with veterans who are in need of special assistance in daily living.

- Through the Congregation of Sell Chapel's Community Outreach project, members donated \$27,357 to area individuals in need and charitable organizations, including Elizabethtown Area Communities That Care, Children's Play Room, Clare House, Inc., United Churches of the Elizabethtown Area and Samaritan's Purse. The Masonic Village at Lafayette Hill and Warminster employ several staff who emigrated from Haiti and have family and friends living there. After an earthquake devastated the country in January 2010, staff and residents across all the Masonic Villages, including the Sell Chapel congregation, wanted to show their support. A total of \$15,000 in donations and offerings was distributed to the families of 10 Masonic Village employees.

- The Sell Chapel congregation raised more than \$3,000 and 20 members participated in the CROP Walk to benefit the Elizabethtown Food Bank and national and international families in need. The congregation also provided \$3,721 in 2010 for the Employee Outreach Assistance Program,

which assists Masonic Village employees with paying their utility bills.

- Residents made 53 blankets and 47 newborn hats for Project Linus, a national nonprofit organization which donates handmade items to children in hospitals and shelters, to local service agencies or anywhere a need arises.
- Several residents helped knit quilt squares for Alice Greider (see top right photo), a Girl Scout working toward her Silver Award and a volunteer with Masonic Village. Using donated squares, the majority of which came from Masonic Village residents, Alice created nine blankets to give to children at the Penn State Children's Hospital.
- Alexis Henry (see bottom right photo) helped coordinate a chicken BBQ and arts and crafts show to raise \$2,190.50 for the National Multiple Sclerosis Society in July.
- At their free monthly open houses, members of the Masonic Village and Elizabethtown Model Railroad Club delight visitors with the O-gauge, HO-gauge, N-gauge and standard gauge trains and trolleys on more than 1,200 feet of track in three rooms. The community is encouraged to stop by an open house from 2 - 4 p.m. on Sept. 3 or 4; Oct. 1 or 2; Nov. 5 or 6; or Dec. 3 or 4.



# Staff Contributions

Masonic Village staff are all committed to the Vision to be a Center of Excellence. Many are seen as leaders within their areas of expertise and have been selected to make presentations or to contribute to articles including:

- “Expanding the Role of the Medical Director in the Nursing Home” and moderator of “Red Eye Rounds” and “Developing Core Competencies for Nursing Home Physicians” - American Medical Directors Association
- “Expanding Opportunities Caring for Older Adults” - Kairos Education Conference and Trade Show
- “A Practical Guide to Planning and Programming for Persons with Dementia” - Pennsylvania Therapeutic Recreation Society
- “Dementia Screening” - Lancaster General Health
- “Wellness Care for Older Adults” and “Diagnosing Different Types of Dementia” - Pathways Institute
- “Writing for a New Culture Using ‘I’ Care Plans” - Pennsylvania Recreation and Parks Society 63rd Annual Conference and Annual Therapeutic Recreation Institute
- “Heart and Soul: Creating Effective Sessions for Older Adults Using Familiar Repertoire” - American Music Therapy Association’s Mid-Atlantic Conference
- “The Power of Music: A Historical and Innovative Perspective” - GROW Conference
- National Farm Direct Marketing Conference
- Lancaster County Fruit Growers

Beyond their commitment to Masonic Village, many staff are active leaders in our community, serving as volunteers for the:

- Association of Fundraising Professionals, Central PA Chapter, Education and Training Committee
- Elizabethtown Area School District - Business Advisory Committee
- Elizabethtown Area School District Strategic Planning Team
- Elizabethtown Chamber of Commerce Board
- Haldeman Mansion Preservation Society Board
- Kairos Health Systems Board of Directors
- Lancaster Area Senior Services
- Lancaster County Extension Advisory Board
- Lancaster County Fruit Growers’ Association
- Landis Homes Retirement Community Board of Directors
- LeadingAge House of Delegates
- Masonic Communities & Services Association Executive Committee
- National Gerontological Nurses Association - South Central Pennsylvania Chapter Board of Directors



*During the holiday season, staff collected and donated 13 boxes of food to Elizabethtown Food Bank and 15 boxes to Mount Joy Food Bank. The donations helped to feed more than 300 families in Mount Joy alone. Shown (l-r): Deb Hewes, Andrea Updegraff, Kirk Rakos and Rebecca Miller, all from the therapeutic recreation department, and resident/volunteer Esther Scheuermann (front).*

- Nightingale Awards of PA Board of Directors
- Northwest EMS Board of Directors
- Pennsylvania Retail Farm Market Association
- Pennsylvania Therapeutic Recreation Society Board
- Pennsylvania Medical Directors Association
- Pennsylvania Recreation and Park Society District 2 Board of Directors
- The Children’s Playroom Board of Directors
- United Churches of Elizabethtown Area Board of Directors

Staff also commit their time as volunteers with local churches; parent-teacher organizations; Communities That Care; Conoy Creek Watershed Association; Elizabethtown Area High School Softball; Elizabethtown College’s Social Work Advisory Council; Elizabethtown Ministerium; Elizabethtown Rotary Club; Healing Touch Clinic; Hope Within; Hospice of Lancaster; Keystone Family Services; The Leukemia & Lymphoma Society Team in Training; Londonderry Fire Company and EMS; National Farm Direct Marketing Conference Committee; Rheems Athletic Association; Ruby Park Gardens; and Special Olympics.

Employees gave generously in 2010 to Toys for Tots, Elizabethtown Food Bank and to provide calling cards for soldiers overseas. The Masonic Village Retirees group provided support for two employees through their “Helping Someone Along the Way” effort and contributed to Operation Christmas Child. The Masonic Blood Donor Club provided 45 donations in 2010, which helped to save 135 lives in the community, according to the Central PA Blood Bank.

# COMMUNITY BENEFITS SUMMARY

FOR YEAR ENDED DEC. 31, 2010

## Cash contributions by Masonic Village to local residents and community organizations

Elizabethtown Area School District Education Foundation	\$15,000
Scholarships awarded to graduating seniors from Elizabethtown Area High School	15,000
Friendship Fire Company	16,500
Rheems Fire Department	4,000
LeadingAge	5,000
<b>Total</b>	<b>\$55,500</b>

## Estimated cost of utilization of Masonic Village facilities by local residents and organizations

Children's Home	\$224,516
Outreach Program	208
Bleiler Caring Cottage	29,469
Elizabethtown Area School District use of facilities	26,176
West Donegal Township use of sewage lines from Turnpike Road	6,250
Child Care Center	172,011
<b>Total</b>	<b>\$458,630</b>

## Estimated cost of materials provided to local projects

Hanging baskets for downtown Elizabethtown	\$720
Fruit baskets for the Downtown Lunch Series	200
<b>Total</b>	<b>\$920</b>

**Total financial donations to local community** **\$515,050**

## Support Services

Charity Care (including Masonic Children's Home)	\$6,829,258
Unreimbursed Medicare and Medicaid program costs	123,365

**Total** **\$7,467,673\***

\*This amount represents only the services provided through the Masonic Village at Elizabethtown in 2010. In addition, the Masonic Villages provided \$14.8 million in charitable care and services through our facilities in Dallas, Lafayette Hill, Sewickley and Warminster, Pa. This amount includes contributions made to The Masonic Library and Museum of Pennsylvania, which supports research and historical preservation of Masonic and American artifacts, and the Pennsylvania Masonic Youth Foundation, which develops leadership and character among youth across the state.



## Masonic Village Home Care Services Available to the Community

*Within a 5-mile radius of Masonic Village*

### Compassionate, professional services:

- Taking care of pets, plants, mail, etc., while you're away
- Transportation to/from appointments
- Shopping/errand assistance
- Cleaning out closets, basement or garage
- Meal planning and preparation
- Around-the-clock companion care
- And many others

**Masonic Village Home Care is a Pennsylvania licensed Home Care agency.** R.N. supervised staff are insured, background checked and trained.

**Reasonable Rates!** For additional information on Masonic Village Home Care services offered on a fee-for-service basis, contact us at (717) 367-1121, ext. 33700 or [homecare@masonicvillagespa.org](mailto:homecare@masonicvillagespa.org).

[www.masonicvillagespa.org](http://www.masonicvillagespa.org)